



## **FOR IMMEDIATE RELEASE**

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### **IDAHO VIRTUAL EDUCATION PARTNERS LAUNCHES THE KAPLAN ACADEMY OF IDAHO, AN ONLINE HIGH SCHOOL**

*High school to offer Idaho students individualized learning options and an alternative to traditional high school education*

Boise, ID—March 19, 2009—Idaho Virtual Education Partners announced the launch of Kaplan Academy of Idaho, an online charter high school open to students statewide. The school will offer students one-on-one attention from Idaho-certified teachers; a full suite of core, advanced placement and honors courses; and an opportunity to customize their online education to fit their individual needs, whether they are homeschooled, working or in need of an alternative to traditional high school. Idaho Virtual Education Partners is collaborating with Kaplan Virtual Education (KVE), which will provide the curriculum, technology and management for the online school. The Academy is slated to open in fall 2009.

“The Kaplan Academy of Idaho is designed to provide students with an additional option for high school education, one that provides them with a curriculum that addresses their individualized learning styles and allows them to attend classes at times that are convenient for them,” said David High, President of Idaho Virtual Education Partners.

Kaplan Academy of Idaho will offer a high-quality, web-based curriculum with more than 60 core, Advanced Placement, honors and elective courses. The interactive courses will be embedded with audio, video and other engaging teaching tools designed to cater to different skill levels and keep student engaged. Classes will be taught by certified teachers, who will use a variety of tools including virtual white boards—the equivalent of a real-time online blackboard—to demonstrate course work. The teachers, who will be employed by Idaho Virtual Education Partners, will facilitate class discussions and instruct students via telephone, instant message and email.

Kaplan Academy of Idaho students will receive extensive support and guidance from teachers and online academic coaches, and will be able to access their coursework from virtually anywhere at any time students are connected to the internet.

The charter school will be open to all qualified Idaho students. Enrollment has already begun. To learn more about the Kaplan Academy of Idaho, visit [www.kaplanacademy.com/idaho](http://www.kaplanacademy.com/idaho).

Kaplan Virtual Education is accredited by the Southern Association of Colleges and Schools (SACS) and The Commission on International and Trans-Regional Accreditation (CITA). It is part of Kaplan Higher Education, which is owned by Kaplan, Inc., a global educational services provider founded in 1938.

Idaho Virtual Education Partners is an Idaho nonprofit corporation committed to expanding high-quality virtual education options for students statewide.

#### **About Kaplan Virtual Education**

Kaplan Virtual Education, a leading provider of online 6-12 education, offers diverse learners flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. KVE's student body is as diverse as its course offerings. It serves accelerated learners seeking advanced placement and college prep courses, adults seeking high school diplomas, homeschooled students, and at-risk teenagers who require an alternative to traditional high school. KVE is accredited by Southern Association of Colleges and Schools (SACS) and The Commission on International and Trans-Regional Accreditation (CITA). For more information, visit [www.kaplanvirtualeducation.com](http://www.kaplanvirtualeducation.com).

Kaplan Virtual Education is part of Kaplan Higher Education, which serves nearly 100,000 online and on-ground students through 70-plus campus-based schools in United States and abroad. It also offers online post-secondary degree programs through Kaplan University and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit [www.kaplan.com](http://www.kaplan.com).