



## **FOR IMMEDIATE RELEASE**

Press contact: Victoria Grantham, [vgrantham@rosecomm.com](mailto:vgrantham@rosecomm.com), 917-328-3287

### **THE UNITED STATES TENNIS ASSOCIATION AND KAPLAN VIRTUAL EDUCATION FORGE EXCLUSIVE PARTNERSHIP**

*Agreement Provides Young USTA Members with Access to Two Elite Online Schools*

Hollywood, Fla, June 16, 2009 — Kaplan Virtual Education (KVE), a leader in online middle and high school, today announced an exclusive partnership with the Player Development program of The United States Tennis Association (USTA), the national not-for-profit dedicated to fostering the growth of tennis. Through the partnership, USTA's 70,000 junior members in grades 6 through 12 will have access to a robust, flexible online curriculum they can customize to meet their needs.

"The USTA is recognized worldwide as the champion of the sport of tennis. Our partnership will enable us to provide their young members with an online education that will help them be as competitive in the academic arena as they are on the court," said Graham Frey, Chancellor of Kaplan Virtual Education Private Schools.

Elite juniors in the USTA system opting to enroll in a KVE program can select either Kaplan College Preparatory School's (KCPS) middle or high school, or Kaplan High School (KHS), depending on their learning objectives. Kaplan Virtual Education representatives will attend USTA tennis training camps in Maryland and Georgia to provide students with information and support regarding KVE's programs.

"We recognized many of our young student athletes need an alternative to a traditional brick and mortar school in order to manage their busy training schedules. We selected Kaplan Virtual Education as the official online educational provider of USTA Player Development because Kaplan offers rich, high caliber programs," said Tom Jacobs, Managing Director of Administration and Business Affairs for USTA Player Development.

Kaplan College Preparatory School and Kaplan High School are both private schools that serve online students across the globe. Kaplan College Preparatory School offers middle and high school students a rigorous college preparatory curriculum with more than 100 highly-interactive courses, including core, Advanced Placement, honors, test preparation and elective classes. Students receive one-on-one instruction from certified teachers as well as technical support.

Additionally, KCPS provides experienced college counselors who help students achieve their college goals through an intensive, multi-year guidance process. Nearly 80 percent of KCPS graduates enroll in a four-year university program, including top tier schools such as Columbia University, Duke University and Stanford University, while 20 percent pursue athletic or talent careers. Kaplan High School provides a more self-directed approach, but with a similarly rich curriculum for students who want the benefit of a private school education with the convenience of an online platform.

Kaplan Virtual Education schools are accredited by Southern Association of Colleges and Schools (SACS) and The Commission on International and Trans-Regional Accreditation (CITA).

KVE is part of Kaplan Higher Education, which is owned by Kaplan, Inc., a global educational services provider founded in 1938.

#### **About The United States Tennis Association**

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level — from local communities to the highest level of the professional game. A not-for-profit organization with 730,000 members, it invests 100 percent of its proceeds in growing the game. It owns and operates the US Open, the highest attended annual sporting event in the world, and launched the Olympus US Open Series linking 10 summer tournaments to the US Open. In addition, it owns the 94 Pro Circuit events throughout the U.S., is a minority owner and promotional partner of World TeamTennis, and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. The USTA philanthropic entity, USTA Serves, provides grants and scholarships and through tennis, helps underserved youth and people with disabilities to improve academics, build character and strive for excellence. For more information on the USTA, log on to [usta.com](http://usta.com).

#### **About Kaplan Virtual Education**

Kaplan Virtual Education (KVE), a leading provider of online 6-12 education, offers flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. KVE's student body is as diverse as its course offerings, serving accelerated learners seeking advanced placement and college prep courses, adults seeking high school diplomas, homeschooled students, and at-risk teenagers who require an alternative to traditional high school. KVE is accredited by Southern Association of Colleges and Schools (SACS) and The Commission on International and Trans-Regional Accreditation (CITA). For more information, visit [www.kaplanvirtualeducation.com](http://www.kaplanvirtualeducation.com).

Kaplan Virtual Education is part of Kaplan Higher Education, which serves more than 114,000 students online and through 71 campus-based schools across the U.S. and Europe. Kaplan Higher Education also has online programs through Kaplan University and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a Juris Doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit [www.portal.kaplan.edu](http://www.portal.kaplan.edu).

###