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DELAVAN-DARIEN SCHOOL DISTRICT PARTNERS WITH KAPLAN VIRTUAL EDUCATION TO OFFER ONLINE OPTIONS FOR LOCAL STUDENTS

Hollywood, FL, October 1, 2009 — Kaplan Virtual Education and the Delavan-Darien School District today announced that they have partnered to launch full-time online school options for students residing in the district this fall. This virtual public school option will provide middle and high school students with a variety of online courses that feature individualized instruction and an engaging curriculum.

“This partnership brings a wider assortment of educational options to the students of Delavan-Darien,” said Charles Thornburgh, president of Kaplan Virtual Education. “By working hand-in-hand with the district, we’re able to offer sixth through 12th grade students an education solution that helps prepare them for success in the 21st century – personalized attention from teachers and the ability to study from virtually anywhere at any time via the Internet.”

The courses, taught by certified teachers, will be embedded with audio, video and other innovative teaching tools. They will be designed to cater to different skill levels, facilitate learning and keep students motivated. Teachers will use virtual white boards—the equivalent of a real-time online blackboard—to demonstrate course work, and will be available to answer student questions via instant message, email and telephone. Kaplan Virtual Education courses will be designed to meet Wisconsin middle and high school graduation requirements. Graduating students will receive a diploma from the Delavan-Darien School District.

“This partnership will support our ongoing efforts to meet the differentiated needs of children of all ages,” said Dr. Wendy Overturf, superintendent of Delavan-Darien. “It is one of many tools we offer as an alternative to the one-size-fits-all approach to learning.”

By offering a virtual learning option to students, the Delavan-Darien School District is at the forefront of a growing trend in education. The Kaplan virtual program is available to middle and high school students who require a specialized approach to learning and currently reside in the Delavan-Darien School District. To learn more, visit www.ddschools.org.

About Delavan-Darien School District

The School District of Delavan-Darien educates approximately 2,500 students in pre-K through 12th grades annually. With three elementary schools, a middle school and a high school, students experience the Wisconsin Model Academic Learning Standards as they transition throughout the grade levels. The mission of the School District of Delavan-Darien, in partnership with families and the community, is to empower students to achieve success in an ever-changing world by preparing life-long learners and responsible and respectful citizens.

About Kaplan Virtual Education

Kaplan Virtual Education (KVE), a leading provider of online sixth through 12th grade education, offers flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. Kaplan Virtual Education offers public school options in California, Washington,

Oregon, Colorado, Kansas, Arizona, Idaho, Wisconsin and Florida. KVE private schools, which are available to students across the nation, include Kaplan College Preparatory School, Kaplan High School and Kaplan University High School. KVE is accredited by AdvancED. For more information, visit www.kaplanonlineschools.com.

Kaplan Virtual Education is part of Kaplan Higher Education, which serves more than 100,000 students online and through more than 70 campus-based schools across the U.S. and abroad. Kaplan Higher Education also has online programs through Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.portal.kaplan.edu.

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