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GLADES COUNTY SCHOOL DISTRICT PARTNERS WITH KAPLAN VIRTUAL EDUCATION TO OFFER ONLINE OPTIONS FOR LOCAL STUDENTS

Hollywood, FL, September 10, 2009—Kaplan Virtual Education and the Glades County School District today announced that they have partnered to launch part- and full-time online school options for students throughout Glades County this fall. Last year, the Florida Legislature required school districts to offer full-time virtual programs starting during the 2009-10 school year. This virtual public school option will offer middle and high school students a variety of online courses that feature individualized instruction and engaging curriculum.

“Kaplan Virtual Education is excited to offer Glades County students an education solution that provides rigorous, high-quality courses that can be tailored to meet their unique needs and prepare them for success in the 21st century,” said Charles Thornburgh, president of Kaplan Virtual Education. “Through this partnership, students can get one-on-one attention from teachers, take advantage of engaging learning tools and study virtually anywhere at any time via the Internet.”

The courses, taught by Florida-certified teachers, will be embedded with audio, video and other innovative teaching tools. The classes will be designed to cater to different skill levels, facilitate learning and keep students motivated. Teachers will use virtual white boards—the equivalent of a real-time online blackboard—to demonstrate course work. The teachers, who are available to speak with students via instant message, email and telephone, will provide students with one-on-one attention to ensure that they are engaged in their coursework and having a robust educational experience.

“This partnership will help us accommodate the needs of students who struggle in the traditional classroom setting,” said Wayne Aldrich, the Glades County Schools superintendent. “By partnering with Kaplan Virtual Education, we are able to offer our student body more freedom to design their education around their own unique needs.”

KVE courses will be designed to meet Florida middle and high school graduation requirements. Graduating students will receive a diploma from the Glades County School District. The tuition-free public school is open to all qualified Glades County students. Enrollment is open through Sept. 14. To learn more, visit www.glades-schools.org.

A recent report on online education, conducted by SRI International for the Department of Education, concluded that “on average, students in online learning conditions performed better than those receiving face-to-face instruction.” By offering a virtual learning option to students, the Glades County School District is at the forefront of a growing trend in education. The Hoover Institute predicts that by 2019 half of courses in grades 9 to 12 will be delivered online.

About Kaplan Virtual Education

Kaplan Virtual Education (KVE), a leading provider of online 6 through 12 education, offers flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. Kaplan Academy public schools currently operate in six states: California, Washington, Oregon, Colorado, Kansas and Idaho. KVE private schools, which are available to students across the nation, include Kaplan College Preparatory School, Kaplan High School and Kaplan University High School. KVE is accredited by AdvancED. For more information, visit www.kaplanonlineschools.com.

Kaplan Virtual Education is part of Kaplan Higher Education, which serves more than 100,000 students online and through more than 70 campus-based schools across the U.S. and abroad. Kaplan Higher Education also has online programs through Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.portal.kaplan.edu.

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