



FOR IMMEDIATE RELEASE

Press Contacts:

Jennifer Leckstrom, jleckstrom@rosecomm.com, 215-681-0770

Michele Pore, mpore@kaplan.edu, 312-706-6006

OSHKOSH AREA SCHOOL DISTRICT PARTNERS WITH KAPLAN VIRTUAL EDUCATION TO OFFER ONLINE OPTIONS FOR LOCAL STUDENTS

Hollywood, FL, Sept. 10, 2009 — Kaplan Virtual Education and the Oshkosh Area School District today announced that they have partnered to provide part- and full-time online school options for students this fall. This virtual option will provide middle and high school students with online courses that feature individualized instruction and an engaging curriculum.

“This partnership brings an assortment of educational options, including AP courses and an array of electives to the students of Oshkosh,” said Charles Thornburgh, president of Kaplan Virtual Education. “By working closely with the district, we’re able to offer sixth through 12th grade students an education solution that prepares them for success in the 21st century – personalized attention from teachers and the ability to study from virtually anywhere at any time via the Internet.”

The courses, taught by Wisconsin-certified teachers, will be embedded with audio, video and other innovative teaching tools. They will be designed to cater to different skill levels, facilitate learning and keep students motivated. Teachers will use virtual white boards—the equivalent of a real-time online blackboard—to demonstrate course work, and will be available to answer student questions via instant message, email and telephone. Kaplan Virtual Education courses will be designed to meet Wisconsin middle and high school curriculum standards.

“Having a highly qualified teacher delivering curriculum is key to students’ success. However, this partnership will support our ongoing effort to continue to upgrade the quality of online courses available for our students and their families,” said Bette Lang, interim superintendent of the Oshkosh Area School District. “The joint venture with Kaplan allows the district to provide expanded online learning options, including credit recovery, advancement opportunities and accelerated schedules for specific students.”

The program provides flexibility in meeting the needs of students, including those who are homebound, ill or homeschooled. It is also open to individuals who have dropped out and are looking to return to school. To learn more about enrollment in the program, contact Patricia Vickman, Executive Director of Administration at 920-424-0296 or patricia.vickman@oshkosh.k12.wi.us. Students must enroll with the district by September 16, 2009.

About Oshkosh Area School District

The Oshkosh Area School District is committed to educating and inspiring all students so that each student achieves her or his greatest potential. Student learning is at the center of all that we do. We hold ourselves accountable for continuous improvement in student learning, instruction, student achievement and all aspects of our organization. Through 14 elementary schools (four charter), five middle schools, three high schools (one charter), we educate nearly 10,500 students from early childhood through grade 12.

About Kaplan Virtual Education

Kaplan Virtual Education (KVE), a leading provider of online 6 through 12 education, offers flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. Kaplan Academy public schools currently operate in six states: California,

Washington, Oregon, Colorado, Kansas and Idaho. KVE private schools, which are available to students across the nation, include Kaplan College Preparatory School, Kaplan High School and Kaplan University High School. KVE is accredited by AdvancED. For more information, visit www.kaplanonlineschools.com.

Kaplan Virtual Education is part of Kaplan Higher Education, which serves more than 100,000 students online and through more than 70 campus-based schools across the U.S. and abroad. Kaplan Higher Education also has online programs through Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.portal.kaplan.edu.

#