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KAPLAN VIRTUAL EDUCATION HELPS REINVENT HOW STUDENTS GO BACK-TO-SCHOOL

Middle and High Schools Provide Flexible Online Learning Option for Students Nationwide

Hollywood, FL, Aug. 13, 2009—Students around the country will soon head back-to-school, which for many means daily bus rides and hours spent in a classroom. But for middle and high school students enrolled in Kaplan Virtual Education (KVE) returning to school doesn't require anything other than a computer and Internet connection.

Kaplan Virtual Education offers both public and private online education options. Students are able to access coursework from virtually anywhere at anytime via the Internet and they have the opportunity to customize their education to fit their individual needs.

"Virtual education has allowed me to follow my passion, without sacrificing academics," said Brett Ellen Keeler, a 17-year-old Austin, Texas resident, nationally ranked tennis star and competitive student. "I travel frequently for tournaments and my schoolwork comes with me."

Online learning is growing at an estimated 30 percent annually, according to the North American Council on Online Education, and 44 states have supplemental online learning programs or significant full-time programs. The Hoover Institute predicts that by 2019 half of courses in grades 9 through 12 will be delivered online.

"The rapid growth of online education is being fueled by parents' and students' yearning for a first-class alternative to the traditional brick and mortar learning environment," said Tim Lafferty, Ed.D., Executive Director of Instruction for Kaplan Virtual Education.

KVE private schools, which are available to students across the nation, include Kaplan College Preparatory School (KCPS) and Kaplan High School (KHS). Kaplan Academy public schools currently operate in six states, including: California, Washington, Oregon, Colorado, Kansas and Idaho.

KVE serves a diverse array of students, including accelerated learners seeking advanced placement and college prep courses, adults seeking high school diplomas, homeschooled students, and at-risk teenagers who require an alternative to traditional high school. The various schools offer core courses, as well as a full range of AP, honors and electives. Students receive individualized attention from academic advisors, one-on-one instruction from certified teachers, and full technical support.

"We're devoted to delivering high-quality education programs that prepare students to thrive in the 21st century," Lafferty said.

About Kaplan Virtual Education

Kaplan Virtual Education (KVE), a leading provider of online 6-12 education, offers flexible, individualized and high-quality curriculum and instruction to promote student success. KVE operates public and private schools that provide a wide variety of accredited learning options for middle and high school students, schools and school districts. KVE is accredited by AdvancED. For more information, visit www.kaplanonlineschools.com.

Kaplan Virtual Education is part of Kaplan Higher Education, which serves more than 100,000 students online and through more than 70 campus-based schools across the U.S. and abroad. Kaplan Higher Education also has online programs through Kaplan University and Concord Law School of Kaplan University. Kaplan Higher Education schools offer a spectrum of academic opportunities, from high school diplomas to graduate and professional degrees, including a juris doctor degree. Kaplan Higher Education is part of Kaplan, Inc., a subsidiary of The Washington Post Company (NYSE: WPO). For more information, visit www.portal.kaplan.edu.

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